



C'est Magnifique!

Mobile-XL Opens Office in Paris and Launches French Website

LOS ANGELES, June 30, 2009 – Mobile-XL, a mobile technology company, today announced that it continues its expansion with the opening of its first European-based office and the launch of its French-language website.

The new Mobile-XL office, located in Paris, France, provides the company with a strategic hub to aid the company's global growth. The Paris office will focus on managing both existing and new accounts in the Middle East and Africa (with a heavy concentration on French speaking territories), working closer with strategic partners with shared market interests and facilitating some financing activities. Mobile-XL's California Office will remain the company's corporate headquarters, where it will continue to handle R&D and the management of global content partnerships. After experiencing significant gains resulting from opening the Nairobi office in June 2008, the company also plans to add two regional offices in key markets before the end of the year.

At the same time, Mobile-XL is pleased to release its website in French, the first of many languages to come. The French website reinforces the company's expansion into numerous French-speaking territories in the target regions.

About Mobile-XL: Mobile-XL is a California-based technology company focused on building value added services to mobile users worldwide. Mobile-XL's mission is to connect families, friends, communities and businesses by harnessing ubiquitous SMS technology. Mobile-XL products are revolutionary in offering connectivity and informational tools to areas with limited or expensive internet access. Mobile-XL allows mobile phone users to text message, chat, and access internet-based information from virtually anywhere. The company has a solid team of IT specialists including developers; computer science professionals; and network and systems engineers, most of which have come from developing countries. For more information, please visit www.mobile-xl.com.

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