



## Mobile-XL Gives Away \$5000...For A Good Idea

LOS ANGELES, October 17, 2008 – In its continuous quest to improve people's lives through mobile phones, Mobile-XL is inviting the public to join its Service Brainstorming Committee. In return, people can win up to \$5000 for their submissions.

"The XLBrowser content contest is aimed at getting in touch with real users in order to stay in tune with what they think is important. It gives users an opportunity to share and benefit from their ideas. The contest is an extension of the great lengths we go to continually seek the best, most relevant and useful content." according to Suzanna Conrad, VP of Content Acquisition of Mobile-XL.

Once a month, Mobile-XL will pick one \$250 winner based on all submissions received. One winner will be chosen per month. IF you are also able to provide the actual content AND your content idea is used: you could win an additional \$4750. For complete rules, restrictions and regulations, please visit [www.mobile-xl.com](http://www.mobile-xl.com) and click on the content contest link.

"Our users routinely come to us with remarkable content ideas for the XLBrowser. We are fortunate that our end users are passionate about our services and also comfortable approaching us with their ideas. Fostering this close relationship to our customers will be the key to ensuring that the XLBrowser remains at the forefront of connecting people with information. The contest will benefit all users while ultimately rewarding individuals for their enthusiasm and involvement." according to Dana Mech, VP of Marketing of Mobile-XL.

The *XLBrowser* is a revolutionary mobile phone application that utilizes SMS to provide instant access to global and local information to anyone, anywhere, using almost any mobile phone. The *XLBrowser's* intuitive interface allows a user to easily select and instantly receive up-to-the-minute information, news, sports, finance, entertainment, games, music and much more – all with minimal effort and instant results. The *XLBrowser* is a passport that opens up a world of information, particularly valuable for users in areas with limited, unreliable, or expensive internet or WAP technologies.

**About Mobile-XL:** Mobile-XL is a California-based technology company focused on building value added services to mobile users worldwide. Mobile-XL's mission is to connect families, friends, communities and businesses by harnessing ubiquitous SMS technology. Mobile-XL products are revolutionary in offering connectivity and informational tools to areas with limited or expensive internet access. Mobile-XL allows mobile phone users to text message, chat, and access internet-based information from virtually anywhere. The company has a solid team of IT specialists including developers; computer science professionals; and network and systems engineers, most of which have come from developing countries. For more information, please visit [www.mobile-xl.com](http://www.mobile-xl.com).

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**Media Contact:**

Mobile-XL  
VP of Marketing  
Dana Mech  
[dana.mech@mobile-xl.com](mailto:dana.mech@mobile-xl.com)